



## Your Voice. Delivered Right.

### COMPANY OVERVIEW

Addison Clayton Consulting is a certified MBE & SLBE firm proudly serving the City of Tampa and Hillsborough County. With over 20 years of experience in public information, communications, community engagement and crisis management, we specialize in helping organizations effectively connect with the public and key stakeholders. From law enforcement and education to infrastructure and nonprofit sectors, our team brings a deep understanding of strategic communication, media relations, and public outreach.

We've delivered results-driven communications for clients like the University of South Florida Police Department, The Valerin Group, and Parsons Brinckerhoff, helping them inform and build trust with their communities.

### CORE COMPETENCIES

- ▶ Strategic Public Information & Communication Planning
- ▶ Media Relations & Crisis Communication
- ▶ Stakeholder Engagement & Community Outreach
- ▶ Digital & Print Content Development (Press Releases, Newsletters, Social Media)
- ▶ Public Perception Monitoring & Strategy Adjustment
- ▶ Leadership & Staff Training in Public Messaging
- ▶ Coordination with Agencies & Cross-Functional Teams

### CERTIFICATIONS

- ▶ Certified Minority Business Enterprise (MBE)
  - ▶ Small Local Business Enterprise (SLBE)
- (Certified with City of Tampa & Hillsborough County)



**Hillsborough  
County** Florida

## CAPABILITY STATEMENT



### DIFFERENTIATORS

- ▶ Over two decades of hands-on experience in public communication for high-impact initiatives.
- ▶ Proven success across government, education, and infrastructure projects.
- ▶ Strong media relationships and a reputation for responsive, empathetic engagement.
- ▶ Custom communication strategies grounded in local insight and cross-sector experience.

### PAST PERFORMANCE

**University of South Florida Police Department**  
Led public safety communications and emergency response messaging for five years.

**Government Consultant**  
Provided communications support for transportation and public works initiatives.

**Construction Management Firms**  
Directed public involvement and stakeholder engagement strategies for large-scale infrastructure projects.

**Independent Consultancy**  
Delivered targeted PR and outreach for education, nonprofits, and public service organizations.

### COMPANY DATA

#### Addison Clayton Funding LLC

##### NAICS CODES

- 541820 - Public Relations Agencies
- 541618 - Other Management Consulting Services
- 519190 - All Other Information Services

##### Contact Information

📞 941-730-1481

✉ [audrey@addisonclayton.com](mailto:audrey@addisonclayton.com)

🌐 [www.addisonclayton.com](http://www.addisonclayton.com)

📍 5470 E Busch Blvd., #176, Tampa, FL 33617