



Your Voice. Delivered Right.

COMPANY OVERVIEW

Addison Clayton Consulting is a certified MBE & SLBE firm proudly serving the City of Tampa and Hillsborough County. With over 20 years of experience in public information, communications, community engagement and crisis management, we specialize in helping organizations effectively connect with the public and key stakeholders. From law enforcement and education to infrastructure and nonprofit sectors, our team brings a deep understanding of strategic communication, media relations, and public outreach.

We've delivered results-driven communications for clients like the University of South Florida Police Department, The Valerin Group, and Parsons Brinckerhoff, helping them inform and build trust with their communities.

CORE COMPETENCIES

- ▶ Strategic Public Information & Communication Planning
- ▶ Media Relations & Crisis Communication
- ▶ Stakeholder Engagement & Community Outreach
- ▶ Digital & Print Content Development (Press Releases, Newsletters, Social Media)
- ▶ Public Perception Monitoring & Strategy Adjustment
- ▶ Leadership & Staff Training in Public Messaging
- ▶ Coordination with Agencies & Cross-Functional Teams

CERTIFICATIONS

- ▶ Certified Minority Business Enterprise (MBE)
- ▶ Small Local Business Enterprise (SLBE)
(Certified with City of Tampa & Hillsborough County)



Hillsborough
County Florida

CAPABILITY STATEMENT



DIFFERENTIATORS

- ▶ Over two decades of hands-on experience in public communication for high-impact initiatives.
- ▶ Proven success across government, education, and infrastructure projects.
- ▶ Strong media relationships and a reputation for responsive, empathetic engagement.
- ▶ Custom communication strategies grounded in local insight and cross-sector experience.

PAST PERFORMANCE

University of South Florida Police Department
Led public safety communications and emergency response messaging for five years.

Government Consultant

Provided communications support for transportation and public works initiatives.

Construction Management Firms

Directed public involvement and stakeholder engagement strategies for large-scale infrastructure projects.

Independent Consultancy

Delivered targeted PR and outreach for education, nonprofits, and public service organizations.

COMPANY DATA

Addison Clayton Funding LLC

NAICS CODES

541820 - Public Relations Agencies

541618 - Other Management Consulting Services

519190 - All Other Information Services

Contact Information

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